

# 1ST INTERNATIONAL ONCOLOGY CONFERENCE

Theme: **“30 Years Journey of Transforming Cancer Care in Tanzania:  
Innovations, Integrations, and Impact”**



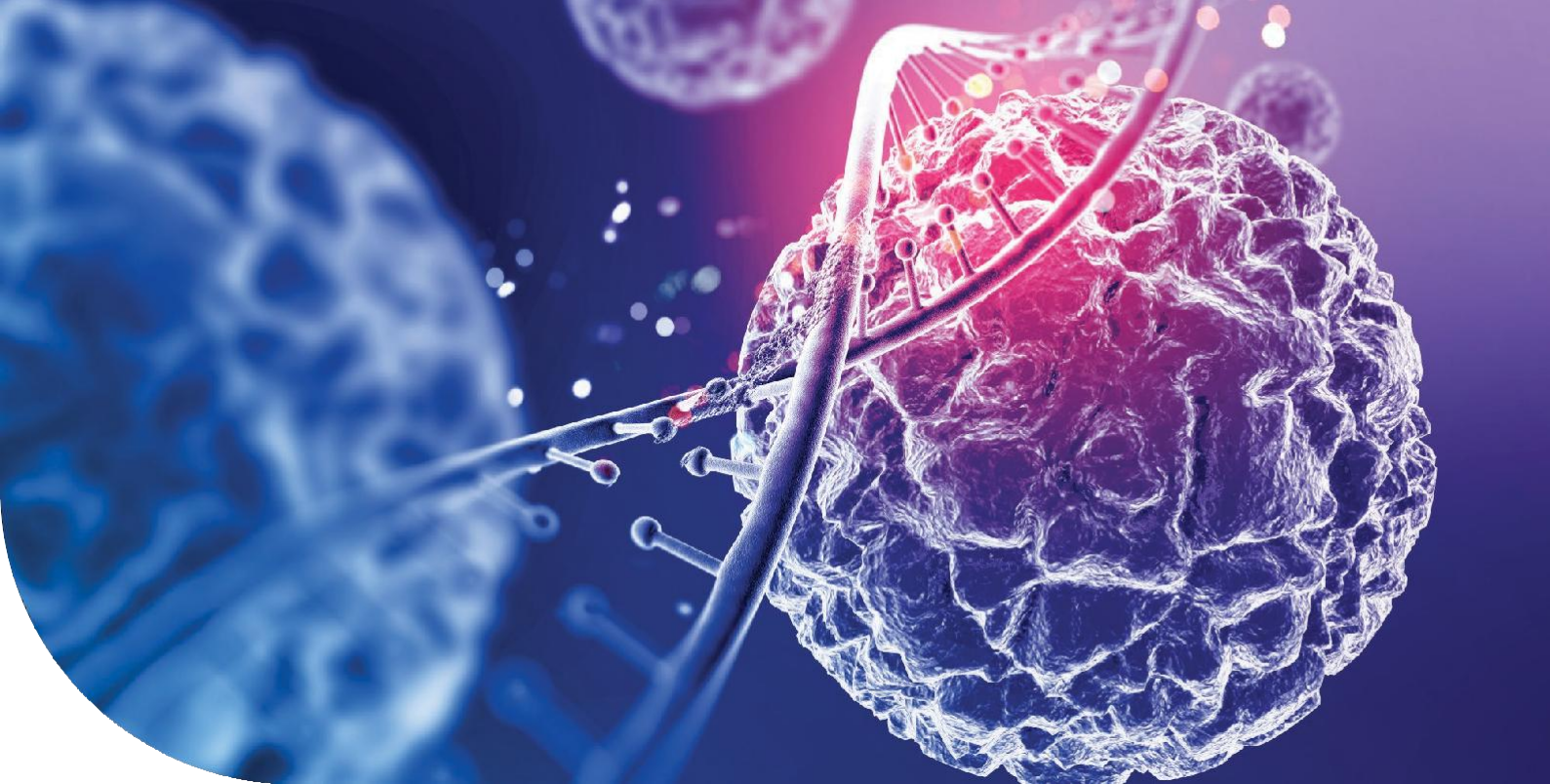
**February 12-13, 2026**



**Julius Nyerere International Convention Centre (JNICC),  
Dar es Salaam, Tanzania**

## SPONSORSHIP & EXHIBITION KIT





## About the Event

In celebration of three decades of exceptional cancer care, the Ocean Road Cancer Institute (ORCI) will host a landmark event combining its 30th Anniversary and the 1st International Oncology Conference. The event will attract over 600 national and international delegates, including oncologists, health professionals, researchers, government leaders, NGOs, pharmaceutical companies, and patient advocates from over 20 countries.



**600+**

National and international  
delegates



**20**

Countries.

This milestone event is designed to: \_\_\_\_\_



REFLECT ON THE  
IMPACT OF ORCI OVER  
THE PAST 30 YEARS.



SHOWCASE  
INNOVATIONS IN CANCER  
CARE, DIAGNOSTICS,  
AND TREATMENT.



FOSTER PARTNERSHIPS  
AND MOBILIZE  
INVESTMENTS IN  
ONCOLOGY.



600+  
DELEGATES



LAUNCH THE ORCI  
STRATEGIC PLAN 2026 –  
2030 AIMING TO REDUCE  
CANCER MORTALITY IN  
TANZANIA BY 30% BY 2030.



## Why Partner With Us?



**Strategic Visibility:** Showcase your brand before healthcare leaders, investors, and international stakeholders.



**Thought Leadership:** Position your institution as a key voice in the cancer care ecosystem.



**Networking & B2B:** Engage with policymakers, NGOs, investors, and professionals.



**Social Impact:** Support national healthcare development and community wellbeing.

## Exhibitor Profile

We invite exhibitors from the following sectors:

- ▶ Oncology and medical equipment
- ▶ Pharmaceutical/biotech companies
- ▶ Cancer research bodies
- ▶ Diagnostic/imaging centers
- ▶ Health ICT startups
- ▶ Medical training institutions
- ▶ NGOs and advocacy groups

## Key Dates

- ▶ Booking Deadline: **November 15, 2025**
- ▶ Booth Allocation: **December 1, 2025**
- ▶ Payment Deadline: **December 15, 2025**
- ▶ Setup Day: **February 11, 2026**
- ▶ Event Dates: **February 12-13, 2026**





## Marketing & Visibility

Sponsors and exhibitors will enjoy wide media visibility including:

- Targeted social media campaigns
- National TV and radio interviews
- Web and email newsletters
- Branded photo booths
- Live coverage of key sessions

## Join Us in Making History

Be part of a transformative journey that celebrates ORCI's legacy and supports the future of oncology in Tanzania and beyond.

## Sponsorship Packages

Category	Investment	Expanded Benefits
<b>Platinum Sponsor</b>	<b>TZS 60,000,000+</b>	<ul style="list-style-type: none"> <li>- Keynote speaking slot during opening plenary</li> <li>- 3x9m premium exhibition booth (prime location)</li> <li>- 7 VIP conference passes</li> <li>- Top-tier branding across venue, social media, digital screens, and all printed materials</li> <li>- Full-page profile in event booklet</li> <li>- Branded insert in delegate bag - Dedicated press release highlighting sponsorship</li> <li>- Company video featured during plenary session</li> <li>- Exclusive interview feature on ORCI media platforms</li> <li>- Custom social media campaign (3 posts)</li> </ul>
<b>Gold Sponsor</b>	<b>TZS 35,000,000</b>	<ul style="list-style-type: none"> <li>- Panel speaking slot</li> <li>- 3x6m booth in strategic location</li> <li>- 6 VIP conference passes</li> <li>- Mid-tier branding on banners, backdrops, and screens</li> <li>- Half-page profile in event booklet</li> <li>- Mention in official opening and closing sessions</li> <li>- Company logo featured in all email newsletters</li> <li>- 2 social media spotlight posts</li> </ul>
<b>Silver Sponsor</b>	<b>TZS 25,000,000</b>	<ul style="list-style-type: none"> <li>- Speaking opportunity in a technical panel</li> <li>- 3x3m booth</li> <li>- 5 VIP passes</li> <li>- 1/4-page profile in booklet</li> <li>- Logo on conference signage</li> <li>- Inclusion in official thank-you e-blast post-event</li> <li>- 1 featured social media appreciation post</li> </ul>

Category	Investment	Expanded Benefits
<b>Bronze Sponsor</b>	<b>TZS 15,000,000</b>	<ul style="list-style-type: none"> <li>- Name and logo mentioned during selected sessions</li> <li>- 4 complimentary pass</li> <li>- Logo on shared sponsor banner</li> <li>- Name included in printed sponsor list in event booklet</li> <li>- Social media mention as bronze-level partner</li> </ul>
<b>Support Sponsor</b>	<b>TZS 10,000,000</b>	<ul style="list-style-type: none"> <li>- Logo featured on main screen during breaks</li> <li>- Acknowledgment in printed and digital materials</li> <li>- 3 Complimentary pass</li> <li>- Logo on event website</li> <li>- One-time thank-you post on ORCI social media</li> </ul>
<b>Gala Dinner Sponsor</b>	<b>TZS 25,000,000</b>	<ul style="list-style-type: none"> <li>- Exclusive naming rights to the Gala Dinner (e.g., "Gala Dinner powered by [Your Company]")</li> <li>- Logo prominently displayed on all gala signage, stage backdrop, and red carpet media wall</li> <li>- 5 VIP invites to the dinner, seated at front-row tables with dignitaries</li> <li>- Speaking opportunity during the dinner (3–5 minutes)</li> <li>- Branded photo booth or media wall at dinner entrance</li> <li>- Feature video or company advert played during dinner</li> <li>- Full-page advert in the gala dinner section of the commemorative booklet</li> <li>- Dedicated social media posts pre- and post-dinner</li> </ul>

Category	Investment	Expanded Benefits
<b>Outreach Sponsor</b>	<b>TZS 20,000,000</b>	<ul style="list-style-type: none"> <li>- Branding on outreach mobile clinics and screening tents</li> <li>- Mention in press release about ORCI's community outreach programs</li> <li>- Logo on all outreach reports, case studies, and post-event media</li> <li>- Recognition during official conference opening as Outreach Sponsor</li> <li>- 4 passes to attend the conference</li> <li>- Special feature in the ORCI Strategic Plan 2026–2030 launch book as a social impact partner</li> <li>- Video/photographic coverage opportunity of your sponsorship in the field</li> <li>- Dedicated "impact post" on social media showcasing your company's contribution to public health</li> </ul>
<b>Masterclass Sponsor</b>	<b>TZS 15,000,000</b>	<ul style="list-style-type: none"> <li>- Branding rights on one full masterclass session (e.g., <i>"Masterclass in Oncology Imaging presented by [Your Company]"</i>)</li> <li>- Company logo on training materials, certificates of participation, and session banners</li> <li>- 2 speaking slots – opening remarks and technical overview within the sponsored session</li> <li>- Branded promotional table near masterclass venue</li> <li>- 2 conference passes</li> <li>- Logo featured in digital and print masterclass schedule</li> <li>- Exclusive networking opportunity with medical trainees and specialists</li> <li>- Post-event acknowledgment in the ORCI medical education newsletter</li> </ul>



# Exhibition Opportunities

Size	Price (TZS)	Inclusions
3x3 m	<b>TZS 3,800,000</b>	1 table, 2 chairs, fascia board, carpet, socket, 1 exhibitor pass, listing in event guide, branding of booth
3x6 m	<b>TZS 6,000,000</b>	2 tables, 4 chairs, enhanced fascia, 2 sockets, 2 passes, mid-level location, digital feature, branding of booth
3x9 m	<b>TZS 10,500,000</b>	3 tables, 6 chairs, 3 sockets, prime location, premium branding in catalog and digital maps



## Contact Information

### Partnerships & Sponsorship Desk

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